



Jessica Nace


UX/UI DESIGNER

CONTACT

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www.jessicanace.com 

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Ft. Lauderdale, FL 

TOOLBOX

Sketch

Adobe XD

Invision

Marvel

Proto.io

Zeplin

HTML5/CSS3

Bootstrap

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

EDUCATION

BACHELOR OF SCIENCE IN GRAPHIC DESIGN - 2008

Art Institute of Ft. Lauderdale

REFERENCES

AVAILABLE UPON REQUEST

PROFESSIONAL PROFILE

Experienced Designer with 10+ years in graphic design and 6+ years specializing in UI design. Demonstrated history of working in the computer software industry. Highly organized, detail oriented, quick and eager to learn new skills.

EXPERIENCE

UX/UI DESIGNER

GRID SYSTEMS, LLC | February 2019 – PRESENT

- Sole designer for Property Management & Vendor Management software
- Created Sketch libraries to speed up design and ensure consistency
- Responsible for all graphic design to include but not limited to logos, business cards, flyers, packaging, trade show displays and web design

UX DESIGNER

AUTONATION | July 2017 – February 2019

- Assisted in website optimization by implementing best practices and standard web accessibility guidelines
- Delivered complete redesign of internal software applications increasing lead generation by 10%
- Utilized symbol and pattern libraries to create a consistent look and feel throughout the site and internal applications

UX/UI DESIGNER


PROCESSMAP | March 2014 - May 2017


- Prepared wireframes, high-fidelity mock-ups, and click through prototypes to stakeholders based on written requirements
- Delivered responsive HTML/CSS for implementation to dev team
- Spearheaded the creation of multiple custom modules requiring collaboration with various roles such as business analysts, subject matter experts, development, and business stakeholders
- Lead usability study at the annual user conference to test the acceptance of newly designed and developed modules with end users

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EXPERIENCE (CONTINUED)

USER INTERFACE ENGINEER

Q INTERACTIVE | July 2010 - February 2014

- Translated static design layouts into responsive HTML/CSS
- UI development of single use and template-based web pages and registration paths

FLASH GRAPHIC ARTIST

Q INTERACTIVE | July 2008 - July 2010

- Conceptualized designs for landing pages, email creatives and web banners using Flash
- Collaborated with team to redesign and optimize existing company applications such as websites and registration paths

FREELANCE GRAPHIC DESIGNER

June 2009 - PRESENT